



Study on-campus in Switzerland

Study at our overseas campuses

Study online

Train-the-trainer-Program

Become a partner institute

F&B Management, Culinary Arts & Housekeeping

Certificate, Diploma, Bachelors & Masters
in Hospitality & Tourism Management

International Languages, Translations & Interpretation

Certificate, Diploma & Bachelors in Inter-
Cultural Communication / Translation

Business, Management, Banking & Finance

Certificate, Diploma, Bachelors &
Masters in Business Management

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Professional Bachelor / Master in Business Management

Switzerland, being the hub of global banking and finance institutions, plays an important role as a market leader and trendsetter in the global macro-economic domain. The Swiss educational institutions excel in imparting world-class knowledge in developing business leaders. The HBEC-Switzerland is no exception.

Training and proficiency are important factors in engaging and sustaining a country's economy. The university offers a number of specializations in its business administration program, including the following:

Specialization	Areas of Study	Job Opportunities
Finance & Economy	<ul style="list-style-type: none">○ Corporate Finance○ International Finance○ Financial Engineering○ Portfolio Management○ Macro Economics○ International Trade○ Business Process Reengineering○ Foreign Language	<ul style="list-style-type: none">○ Financial Analyst○ Finance Consultant○ Business Analyst○ Assistance Controller○ Finance Officer○ Tax Assistant○ Credit Analyst
Banking and Insurance	<ul style="list-style-type: none">○ Banking Operations○ Foreign Exchange Regulations○ International Banking○ Commodities and Trading○ Insurance & Reinsurance○ Investment Banking○ Risk Management○ Treasury Operations○ Underwriting○ Foreign Language	<ul style="list-style-type: none">○ Investment Banker○ Agent & Broker○ Credit & Risk Manager○ Internal Auditor○ Loan Officer○ Treasurer○ Recovery Agent○ Loan Counselor
Computer Applications	<ul style="list-style-type: none">○ Computer Science○ Information Management○ Database Management○ Networking Information○ Technology Applications○ Digital Platforms○ Education Technologies○ Social Media Management○ Foreign Language	<ul style="list-style-type: none">○ Graphic Designer○ Web Template Designer○ Computer Information Specialist○ Information Architect○ Information Systems Manager○ Hardware and Network Expert○ Business Intelligence Manager
International Trade	<ul style="list-style-type: none">○ Business Management○ Financial Management○ Supply Chain Management○ Marketing Management	<ul style="list-style-type: none">○ Sales & Marketing Manager○ Business Development Manager○ Export Manager

	<ul style="list-style-type: none"> ○ Macro Economics ○ Foreign Trade Policy ○ International Relations ○ International Trade Law ○ WTO Case Studies ○ Foreign Language 	<ul style="list-style-type: none"> ○ Supply-chain Manager ○ Market Research Executive ○ International Business Manager ○ International Trade Executive ○ International Trade Analyst
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Admission Criteria

You would like to work in the industry or connect with the global job market, or are already in work and want to expand your skills.

You are at least 16 years old, have a high school certificate, or equivalent and have completed 12 years of schooling. In addition you have completed vocational training of at least 2 years duration or you have at least 3 years of work experience. Lessons will be taught in English, so it is necessary that you should have knowledge in the English language at secondary level.

The “Partner Schools Abroad” may however adjust the admission criteria, keeping in view their national education systems.

Study Online

A 2010 research evaluation performed by the U.S. Department of Education showed that higher education students enrolled in online learning courses performed just as well as those enrolled in on-campus courses and programs. However, those who combined online learning with occasional on-campus visits actually performed better academically than individuals in traditional, on-campus formats. COVID-19 Pandemic has superimposed the importance of study online and work from home scenario.

Although many people still consider traditional universities as a better way to achieve knowledge and get a diploma, online learning proves to be a great alternative. Students have the chance to study in their own time. It represents a great way to study many fields and to boost the level of self-motivation. Online learning is so effective because students can finish their homework quickly, and there is more time left for hobbies or for finding a job. An access to all resources of a traditional course helps participants learn wherever they are, leaving them the freedom to choose the time for study. With basically an Internet connection, a person can attend different courses.

Our online students are working professionals, parents and community members who live full lives and have demanding, often fluctuating schedules week to week. They want a superior education on their terms. No campus visits are required, as students can complete the entire degree online from anywhere in the world.

Students also save money, since some online programs cost less per credit hour, and students have no transportation expenses. Individuals who have children also may study at home and save on the cost of childcare. Students may also be able to reduce the total course time if they can devote more time in single sittings.

Become an Affiliated Partner

We invite educational institutions, training institutes, hotels, restaurants, hospitality business and tourism schools to join our network and become a member of the HBEC Switzerland family. As an HBEC Switzerland partner school, your students will benefit from access to the best training programs in the world, with courses designed to meet the training needs from entry-level novices to fully qualified professional business, hotel and restaurant managers. Students of partner institutions will be awarded with our Certificates, Diplomas and Degrees when they have completed their study programs in their country. While our courses are developed in the German language, we encourage our partner schools to impart instruction in the language of their choice so that the candidate gets the most from his or her training experience.

Partner Schools Abroad may design and offer their educational programs separately or in collaboration with other institutes or hotels. However, they must fulfill minimum standards and mandatory requirements of the HBEC Switzerland.

“Train-the-Trainer” Program

As a part of our Partner Schools Abroad (PSA) program, we are seeking to team up with currently active institutes in the field of hospitality and business administration; and work with their current staff and employees to upgrade skills to the Swiss standards. In this process, the training institutes will have new study programs in this fastest growing industry in the world, whereas hotels and restaurants can become training institutes by offering our programs and training the participants in the hospitality and tourism industry.

A critical part of such network education will be a parallel "Train-the-Trainer" program, which has been designed for the faculty, managers, and other staff of the training institutes. The courses in the program will be intensive 4-week courses. Attendees and graduates will be awarded course certificates issued by HBEC Switzerland.

Our programs are generally conducted in modules of 4 to 6 weeks each. HBEC conducts examination for each module. Successful candidates are awarded Module certificates issued in Switzerland and are well-regarded internationally.

We are very keen to work with institutes interested in upgrading their programs and we seek qualitative collaboration with such institutes that express an interest in becoming affiliates of HBEC Switzerland.